Attorney Docket No. KIPP:103US U.S. Patent Application No. 10/551,351

Reply to Office Action of May 12, 2009 Date: July 13, 2009

Remarks

Applicants have added new Claims 15-22 directed to a product information system. The

claims are fully supported by the instant application.

Applicants have elected Group II, Claims 5-14, for examination without traverse.

Applicants respectfully submit that new Claims 15-22 are included in the scope of Group II.

Applicants have withdrawn Group I, Claims 1-4.

Conclusion

Applicant respectfully submits that all pending claims are now in condition for

allowance, which action is courteously requested.

Respectfully submitted,

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Dated: July 13, 2009

6